



# DAV UNIVERSITY

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### 5.3.3 The Institution conducts/ organizes Technical/Academic fest

- Report with photographs on Technical/Academic fest

Year	Name of Event	Page Number
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Jalandhar - Pathankot, National Highway (NH 44), JALANDHAR- 144 012, Punjab

**Name of the Event:** International Conference on Strategic Perspectives

**Date of the Event:** 24<sup>th</sup> - 25<sup>th</sup> September, 2022

**Name of the Resource Person:**

Prof. Rishiksha T Krishnan, Director IIM Bangalore, and former director of IIM Indore

Prof. Krishna Kumar, former Director, IIM Kozhikode and former Professor and Dean (AA), IIM Lucknow

Prof. Atanu Ghosh, former Professor of Strategy, SJMSOM, IIT Bombay, and Former Dean, School of Management and Entrepreneurship, IIT Jodhpur

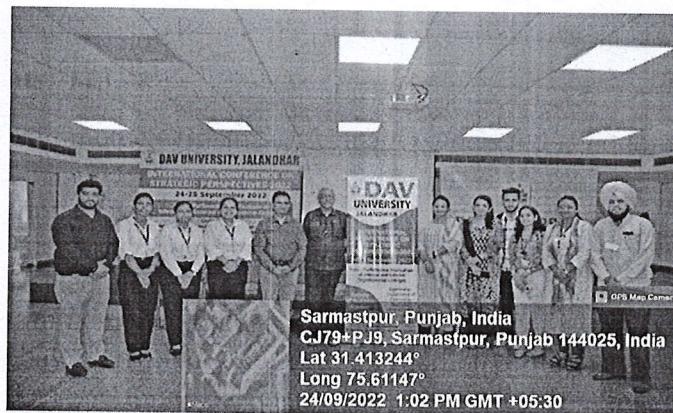
Dr. Sonia Chawla, Professor and Head of Dept. at NIT Jalandhar

**Department:** Commerce, Business Management, and Economics

**Teacher Coordinator:** Dr. Sandeep Vij

**Number of Participants:** 113

The Department of Commerce, Business Management, and Economics (CBME) at DAV University organized a Two-day International Conference on Strategic Perspectives, focusing on "Performance Implications of Internal and External Organizational Linkages." The event commenced with an inaugural address by Prof. Rishiksha T. Krishnan, Director of IIM Bangalore, who emphasized the critical role of resource management and personal network connections in strategy implementation. On the second day, Prof. Atanu Ghosh, former Professor of Strategy at IIT Bombay, delivered a keynote on disruptive innovation and its impact on firm performance. Dr. Sonia Chawla and Dr. Gurjit Kaur chaired the technical sessions on Business Strategy and Strategic HRM. Dr. Gitika Nagrath, Dean of CBME, highlighted the strengths of DAV University, while Dr. Girish Taneja, Head of the Department, discussed departmental achievements. Prof. Krishna Kumar delivered the valedictory address, advising on effective strategy execution through value chain analysis.



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**Name of the Event:** Google's workshop on False news

**Date of the Event:** 19<sup>th</sup> October, 2022

**Name of the Resource Person:**

Khyati Kohli – the managing director at an online news platform True Scoop

**Department:** Journalism and Mass Communication

**Teacher Coordinator:** Mr. Rama Shankar

**Number of Participants:** 37

Khyati Kohli, a young entrepreneur and managing director at True Scoop, led a workshop on fact-checking with Google tools for students of Journalism and Mass Communication at DAV University. Held under the Google News Initiative India Training Network, the session aimed to equip students with essential fact-checking skills and raise awareness about misinformation. Kohli, a University of Southern California graduate and author of *The Shame's on You*, emphasized the importance of scrutinizing visuals and claims, noting that misleading images are often more convincing than text alone. She demonstrated a three-step visual investigation process: closely examining images, using appropriate keywords for online searches, and employing tools like Google Lens to detect fake news. The workshop also included a Q&A session where Kohli discussed her novel and the challenges faced by women in India. True Scoop's Editor-In-Chief Mr. Rakesh Behal and Special Correspondent Guneet Kaur were present for an informal discussion with students on journalism challenges. Vice-Chancellor Dr. Manoj Kumar praised the workshop's relevance in combating misinformation and expressed interest in future events. The workshop was coordinated by Mr. Rama Shankar, with faculty members Ms. Kavita Devi and Mr. Arvinder Singh also in attendance.



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**Name of the Event:** Guest Lecture on “Space Physics and Space Weather”

**Date of the Event:** 5<sup>th</sup> December, 2022

**Name of the Resource Person:**

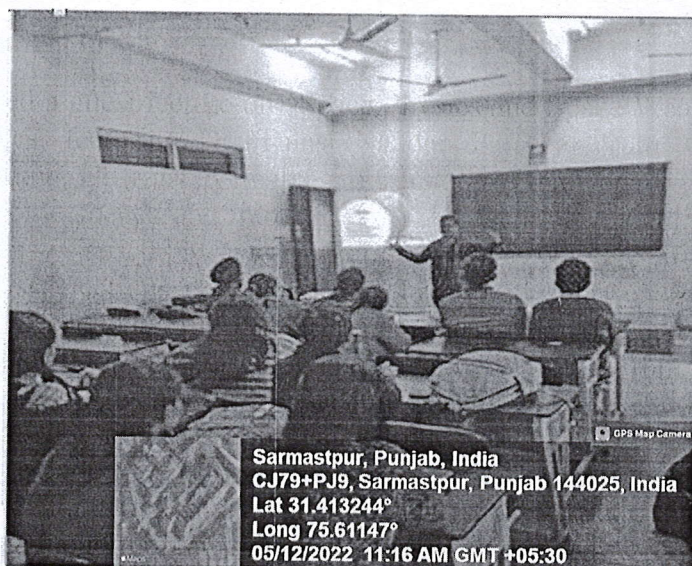
Dr. Tulasi Nandan Parashar, Faculty of Physics at Victoria University of Wellington, New Zealand

**Department:** Physics

**Teacher Coordinator:** Dr. Keshav Walia

**Number of Participants:** 30

DAV University hosted a guest lecture on “Space Physics and Space Weather” organized by the Department of Physics, featuring Dr. Tulasi Nandan Parashar from Victoria University of Wellington, New Zealand. Dr. Keshav Walia, Coordinator of the Department of Physics, opened the event with a welcome speech and introduced Dr. Parashar. The lecture aimed to provide an overview of key aspects of space physics. Dr. Parashar began with the structure of the Sun, then discussed coronal mass ejections (CMEs), solar flares, and solar energetic particles (SEPs), highlighting that SEPs originate from solar flares and CMEs. He explained the distinction between CMEs and solar flares, and discussed how magnetic storms from CMEs impact modern technology like GPS and can even influence seismic activity on Earth. Additionally, Dr. Parashar detailed NASA's role in shielding astronauts from space radiation. The interactive and informative session concluded with Dr. Walia presenting the vote of thanks, acknowledging the support of Vice-Chancellor Dr. Manoj Kumar, Dean Dr. R. K. Seth, and Registrar Dr. K. N. Kaul for their encouragement in organizing the lecture.



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**Name of the Event:** Guest Lecture on “Mushroom Cultivation”

**Date of the Event:** 16<sup>th</sup> February, 2023

**Name of the Resource Person:**

Dr. B.C. Suman, Former Professor and Head of Mycology and Plant Pathology

Dr. I. M. Sharma, Dr.Y.S. Parmar, University of Horticulture and Forestry, Nauni, Solan

**Department:** Agricultural Sciences

**Teacher Coordinator:** Dr. Karanjeet Singh Thind, Dean, Faculty of Agricultural Sciences

**Number of Participants:** 159

The Faculty of Agricultural Sciences at DAV University, Jalandhar, hosted an informative one-day seminar on “Mushroom Cultivation” on February 16, 2023. The seminar featured Dr. B.C. Suman, former Professor and Head of Mycology and Plant Pathology, and Dr. I. M. Sharma, along with Dr. Y.S. Parmar from the University of Horticulture and Forestry, Nauni, Solan, as resource persons. Dr. Karanjeet Singh Thind, Dean of the Faculty of Agricultural Sciences, welcomed the guests and introduced Dr. Suman. Dr. Puja Rattan, Coordinator of the Faculty of Agricultural Sciences, and Dr. Ashutosh Sharma, Associate Professor, also extended a warm welcome to the speakers. The seminar aimed to educate students about establishing mushroom cultivation enterprises for self-employment.



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**Name of the Event:** Webinar Series on Quantum and Cyber Security.

**Date of the Event:** 18<sup>th</sup> - 20<sup>th</sup> March, 2023

**Name of the Resource Person:**

Dr. Vimal Bhatia from IIT Ropar

Dr. Deepak Singh Tomar from MNIIT, Bhopal

Dr. Shubhayan Sarkar from Stefano Pironio, Belgium

Dr. Adarsh Kumar from University of Petroleum and Energy Studies

Dr. K. Rajalakshmi from Jaypee Institute of IT, Noida

**Department:** Computer Science and Applications and Computer Science Engineering

**Teacher Coordinator:** Dr. Arvind Mahindru and Dr. Rahul Hans

**Number of Participants:** 150

The Departments of Computer Science and Applications (CSA) and Computer Science Engineering (CSE) at DAV University organized a three-day webinar series focused on quantum computing and cyber security. Inaugurated by Dr. Manoj Kumar, Vice Chancellor of DAV University, the series aimed to educate students on quantum computing principles, security aspects, and blockchain technologies, including associated threats and breaches. The event featured a range of experts: Dr. Vimal Bhatia from IIT Ropar discussed Quantum Communications and optical networks, while Dr. Deepak Singh Tomar from MNIIT, Bhopal covered Application Security Attacks and Mitigation Techniques. Additional presentations included Dr. Shubhayan Sarkar from Stefano Pironio, Belgium, who explained quantum non-locality, and Dr. Manoj Kumar from the University of Wollongong, UAE, who addressed current cyber security threats. Dr. Adarsh Kumar from the University of Petroleum and Energy Studies highlighted internet security challenges, and Dr. K. Rajalakshmi from Jaypee Institute of IT, Noida, discussed IoT security and blockchain's role. The series concluded with Dr. Kumar emphasizing future prospects in web security.



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**Name of the Event:** International Conference on Intellection, Innovation and Implication in Chemistry (IIIC) - 2023

**Date of the Event:** 20<sup>th</sup> April, 2023

**Name of the Resource Person:**

Prof. Shatendra K. Sharma from NSUT, New Delhi

Prof. Pance Naumov from New York University, Abu Dhabi, UAE

Prof. Rajeev Gupta, from the University of Delhi

Dr. J S Momo Hmungshel from Indian Institute of Integrative Medicine IIIM, Jammu

Prof. Ehsan Ali coming from Institute of Nano Science and Technology, Mohali

Prof. Ramesh L. Gardas from IIT, Madras

Dr. Arvind Kumar (Central Salt and Marine Chemical Research Institute)

**Department:** Chemistry

**Teacher Coordinator:** Dr. Arvind Mahindru and Dr. Rahul Hans

**Number of Participants:** 84

The Department of Chemistry at DAV University, Jalandhar, hosted the International Conference on Intellection, Innovation, and Implication in Chemistry (IIIC) – 2023. The conference featured a distinguished roster of speakers, including international experts such as Prof. Shatendra K. Sharma from NSUT, New Delhi, who shared insights on innovation through everyday observations, and Prof. Pance Naumov from New York University, Abu Dhabi, UAE, who discussed the evolving role of dynamic crystals in advanced applications. National speakers, including Prof. Rajeev Gupta from the University of Delhi and Dr. J. S. Momo Hmungshel from IIIM, Jammu, offered valuable perspectives on topics ranging from catalysis in confined spaces to the importance of natural products in drug development.



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**Name of the Event:** Guest lecture on “Research Methodology”

**Date of the Event:** 25<sup>th</sup> April, 2023

**Name of the Resource Person:**

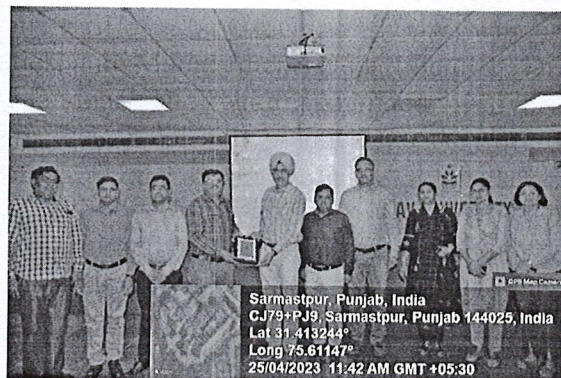
Dr. Jagwinder Singh, Associate Professor & Head of Humanities and Management, Dr. B.R. Ambedkar National Institute of Technology Jalandhar

**Department:** Research & Development Cell

**Teacher Coordinator:** Dr. Keshav Walia

**Number of Participants:** 47

The Research and Development (R&D) Cell of DAV University organized a guest lecture on “Research Methodology” on April 25, 2023, featuring Dr. Jagwinder Singh, Associate Professor and Head of the Humanities and Management Department at Dr. B.R. Ambedkar National Institute of Technology, Jalandhar. The lecture, attended by over 42 students, was aimed at providing insights into both theoretical and practical aspects of research. Dr. Keshav Walia, Head of the R&D Cell, commenced the session with a welcome speech, and Dr. R.K. Seth, Dean of Science and Engineering, introduced Dr. Singh. Dr. Singh began by defining research and delved into fundamental research methodology concepts, including Qualitative and Quantitative Paradigms, literature reviews, and various research types. He emphasized the distinction between Research Methodology and Research Methods and discussed the critical role of research in societal development. The lecture also covered essential attributes of a critical scholar, such as scientific integrity, objectivity, and proper source acknowledgment. Through illustrative examples, Dr. Singh provided a clear understanding of the discussed concepts. The interactive session concluded with Dr. Walia presenting a vote of thanks and acknowledging the support of Dr. Manoj Kumar (Vice-Chancellor), Dr. K. N. Kaul (Registrar), and Dr. R.K. Seth (Dean Science and Engineering) for their ongoing support in academic initiatives.



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